UNIVERSITY OF KENTUCKY BOARD OF TRUSTEES

Nancy Cox, Vice President for Land-Grant Engagement and Dean of the Martin-Gatton College of Agriculture, Food and Environment

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AN EQUAL OPPORTUNITY UNIVERSITY



PROJECT ACCELERATE

ACCELERATE GROWTH TO DO MORE AND BE MORE FOR KENTUCKY

Work Group 3: More Partnerships



WORK GROUP 3: MORE PARTNERSHIPS

Agenda

- Work Group Overview
- Kentucky Community and Technical College System (KCTCS) Partnership
- Academic Medical Center (AMC) Partnership Research and St. Claire
 Partnership
- Barriers to Housing: Update and Next Steps
- OneUK Launch



WORK GROUP OVERVIEW





OVERVIEW OF CHAIRMAN'S RECOMMENDATION I

ACCELERATE GROWTH TO DO MORE AND BE MORE FOR KENTUCKY











More Educated Kentuckians

Incentivize students to
live and work in
Kentucky following
graduation

More Readiness

Ensure students are provided with the skills to succeed in a fast-changing and sophisticated workplace

More Partnerships

Expand the university's impact through partnerships, acquisitions, and new initiatives

More Employee Recruitment and Retention

Maximize recruitment and retention of the best and most inclusive employee base

More Responsiveness

Review policies, procedures and strategy to ensure the institution is aligned with the state's needs and is poised to accelerate its progress and growth



MORE PARTNERSHIPS

OUR CHARGE

Expanding the university's impact through partnerships, acquisitions, new initiatives with schools, governments, non-profits, industry and corporations that enhance UK's ability to meet the state's needs through its mission of education, research, service and care.



WORK GROUP DELIVERABLES AND MILESTONES

Focus on developing deeper relationships with partners to drive impact

DELIVERABLES

I. UK HealthCare Partnership Strategy

Outline status of current
UK HealthCare
acquisitions and
partnerships and
enumerate strategic
imperatives for future such
acquisitions and
partnerships

II. Increase Health Care Workforce Pipeline

Assess potential for partnerships with local universities/community colleges to create larger pipeline and expansion of student population in key areas to help meet health care workforce needs

III. Addressing Local Challenges

Work with public/private sector partners to assess how university can collaborate in addressing local challenges to growth (e.g., employment, housing, childcare)

IV. Urban to Rural Partnerships

Identify potential urban, suburban and rural partnership opportunities that will leverage relationships with public and private sectors to advance Kentucky's workforce needs

KEY OUTPUTS













KCTCS UPDATE





MEMORANDUM OF UNDERSTANDING SIGNED WITH KCTCS ON JUNE 10, 2024





AMC PARTNERSHIP RESEARCH AND ST. CLAIRE PARTNERSHIP







HEALTH CARE BENCHMARKS: MEASURING THE BENEFITS OF PARTNERING WITH UNIVERSITIES WITH ACADEMIC HEALTH SYSTEMS

Engagement Description

Conduct research and measure the positive impact of universities with Academic Medical Centers (AMCs) and the power of partnerships based on publicly available information

Engagement Objectives

Quantify the mutual benefits (financial, academic and community) of AMC partnerships for both universities with AMCs and their partner entities and their communities

Hypothesized Benefits of AMC Partnerships

- 1 Improved Health of the Community
- 2 Enhanced Access to Specialty Care

- 3 Enhanced Local Workforce
- 4 Improved Clinical Expertise and Knowledge Transfer

Examples of Metrics to Measure Benefits¹

- Community health metrics including:Cancer screening programs
 - Vaccination/immunization rates
 - Hospital readmissions

- Wage growth
- Job growth
- Education programs/community events impacting health
- Brand perception

- Number of service offerings
 - Timely and effective care
 - Utilization of preventative services

- Science-based outreach to citizens (measured by distribution)
- Research projects benefiting the local community
- Change in local policies affecting public health

Kentucky.

1. Publicly available metrics from the following sources: Centers for Medicare and Medicaid Services (CMS) Hospital Compare, Healthgrades, US News & World Reports, the Agency for Healthcare Research and Quality (AHRQ), Council of Teaching Hospitals.

RESEARCH APPROACH

We used publicly available data, interviews and other reports to identify the pre-partnership baseline for each of the following metrics and measure against the post-partnership results.

Quantitative Analysis



Publicly available data for key health and economic metrics

Example Data Sources





Qualitative Analysis



Interviews, Community Benefit Report, NRC Reports and Press Releases to supplement key metrics



DATA COLLECTION SUMMARY

We found nine relevant clinical and economic measures that were analyzed for initial benchmarking and can be updated annually as additional historical data is published.

Initial Benchmarking Group		Benchmarks	Future Benchmarking (Baseline Captured)	
UVAHealth N Novant HEALTH 2016	King's Daughters 2022	Screening for Metabolic Disorders (SMD)	MUSC Health Medical University of South Carolina iffepoint Health	USC Arcadia Hospital Keck Medicine of USC
		Breast Cancer Screening Recall Rates	2021	2022
		Health Care Workers – Flu Vaccination	UC San Diego Health Tri-City Medical Center 2023	LCMC TULANE TULANE UNIVERSITY 2024
		Readmission Rate After Discharge		
		Hospital Star Rating		
ST. JOSEPH MERCY CHELSEA 2018	URC HEALTH Blue Ridge 2021	Average ED Visit Time	WVU Medicine Thomas Health	Health Care CAPITAL REGIONAL MEDICAL CENTER
		Cardiac Imaging Stress Tests	2023	2024
		Annual Average Employment	Keck School of Medicine of USC WENTURA COUNTY HEALTH CARE AGENCY	
		Annual Average Pay	To Be Announced	



EXTERNAL INTERVIEW FEEDBACK

Interviews were conducted with external stakeholders with questions focused on the value of community partnerships, based on their experience with partnerships between University Health Systems and Community Hospitals.

Interview Group













Community Partnership Benefits

Clinical Quality/Access to Care

- Community hospital was on the verge of closing while operating at <30% capacity, partnership revitalized care and improved quality dramatically
- Partnership unlocked access to additional quality reporting and comparison capabilities
- Partnership directly resulted in increased rotations of specialty care and physician availability
- Opening of specialty pharmacy allowing access to drugs closer to home
- Expansion of specialty care service lines into community hospital

Local Workforce

- Significant increase in community hospital salaries and benefits
- Access to education pathways, clinical rotations, technical education
- Enhanced brand for recruiting, physicians and staff excited and posting on social media about the investment
- Access to partnerships with nursing education programs
- Renewed interest in physicians establishing services at community hospital

Clinical Expertise and Knowledge Transfer

- Facilitated collaboration on best practices, shared resources and increased investment, all resulting in improved quality
- Increased local events and community engagement around the hospital
- Significant commitment and investment to further educational mission
- Increased access to clinical trials



ANTICIPATED BENEFITS OF ST. CLAIRE HEALTHCARE ACQUISITION





CLINICAL QUALITY

Capital Investment

UK has committed to invest \$300M into a new master facility plan and other technology systems to improve care delivery and outcomes.



LOCAL WORKFORCE

New and Expanded Health Education

UK and St. Claire will be expanding existing and launching new health education programs in Morehead.



ACCESS TO CARE

Clinical Service Line Growth

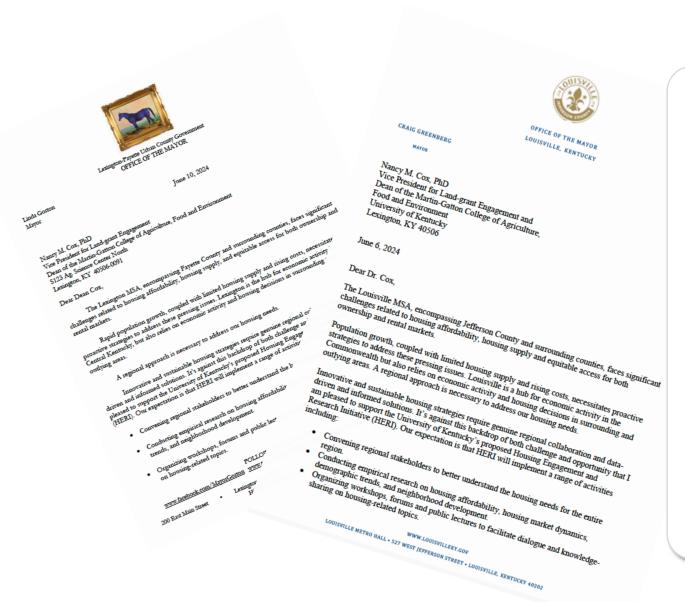
UK has committed to maintaining key existing service lines and will collaborate with St. Claire to expand and introduce new services.



BARRIERS TO HOUSING: UPDATE AND NEXT STEPS



BARRIERS TO HOUSING: HOUSING ENGAGEMENT & RESEARCH INITIATIVE



Housing Engagement & Research Initiative

- Convening regional stakeholders to better understand the housing needs for the entire region
- Conducting empirical research on housing affordability, housing market dynamics, demographic trends, and neighborhood development
- Organizing workshops, forums and public lectures to facilitate dialogue and knowledge on housing related topics



OneUK LAUNCH





OneUK LAUNCH

UK Launches OneUK

On January 17, 2024, OneUK was launched to deepen relationships with strategic industry partners.









Key Objectives

- Conduct research that benefits our partners
- Receive early notification and exclusive access to new industryuniversity shared spaces, labs and events
- Maximize talent pipelines for UK students and alumni with OneUK partners
- Boost investments in student projects and collaborative research from OneUK partners
- Enhance internal communication, coordination and collaboration among multiple colleges and units working with OneUK partners

Key Progress:

- Conducted OneUK rollout meeting with every college
- Received OneUK college liaison(s) assignments from nearly every college
- Held two OneUK College Liaison training sessions (in-person May 22 and May 28)
- Actively working to recruit OneUK Cohort 2 with the goal of announcing new OneUK partners by Fall 2024
- Continuing to work with Cohort 1 on executing prioritized engagement projects



QUESTIONS



