

UNDERGRADUATE STUDENT SUCCESS

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Undergraduate Student Success

Strategic Objective



To be the University of choice for aspiring undergraduate students, within the Commonwealth and beyond, seeking a transformational education that promotes self-discovery, experiential learning, and life-long achievement.

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Strategic Initiatives



- I. Enhance the success of our increasingly diverse student body and help ensure timely degree completion and career planning through high-impact, student-centered support systems.
- II. Enhance students' learning and their preparation for contributing to a rapidly changing world as leaders and scholars through the provision of new and innovative curricular offerings and state-of-the art teaching.
- III. Enrich students' undergraduate education through transformational experiences of self-discovery and learning.

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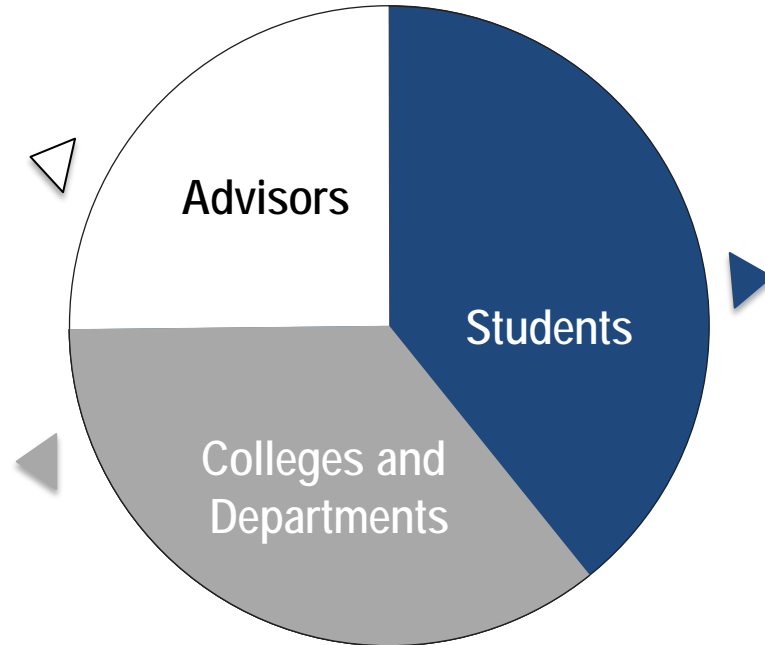
Model Initial Action | Graduation Planning System (GPS)



A new application that integrates student planning, advising, and course registration experience and tracks student progress toward graduation.

- promote proactive and informed planning

- access improved predictive analytics



- see requirements for degree and audit progress
- map out courses over several terms

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Timeline for Model Initial Action | GPS



Pilot implementation and roll out underway with plans for phased enterprise roll-out. Six pilot programs selected based on program size and complexity.

- **Fall 2015**
 - Beta Implementation with select advisors and students user experience testing with pilot program participants
- **Winter 2016**
 - Iterative development and continued pilot implementation
- **Spring – Fall 2016**
 - Product enhancements incorporating pilot feedback
 - Plan phased enterprise roll-out and future enhancements

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Model Initial Action | Student Financial Wellness Program



College student financial wellness has become an issue of concern.

UK's 2013 Health Behavior Study

- 16% of UK students report academic performance is negatively impacted by finances
- Of the 41.7% of students who reported stress, 49.5% reported money and finances as the cause

Includes tactics such as peer coaching, financial wellness seminars, online education programs, and purposeful collaboration with academic departments.

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Timeline for Model Initial Action | Student Financial Wellness Program



- **Fall 2015**
 - Create and hire a financial wellness specialist position. This position will serve as the central point in which the Student Financial Wellness Center will grow and develop.
- **Winter 2016**
 - Research and assess established, effective programs through on-site visits, conferences, and training workshops.
 - Assess the current state of UK student financial knowledge and behaviors - with secondary intentions to determine trends in demographics (e.g. classification, in-state/out-of-state residency) - in order to develop both universal and targeted programs.
- **Spring 2016**
 - Recruit and train students to serve as peer financial wellness educators.



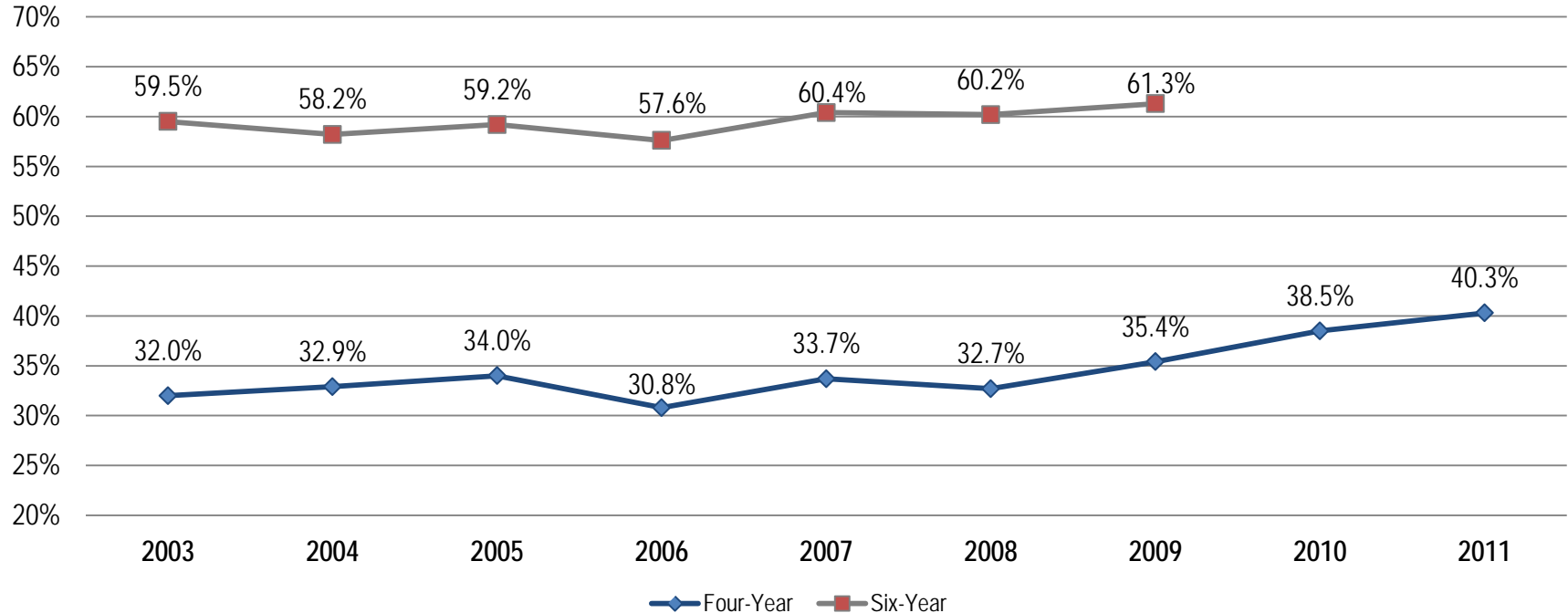
1. Retention
 - percentage of full-time students who return
2. Graduation
 - percentage of full-time students who complete their degrees
3. Closing the Six-Year Graduation Gap
 - eliminate differences in six-year completion rates

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Metrics | UK Graduation Rate Time Series

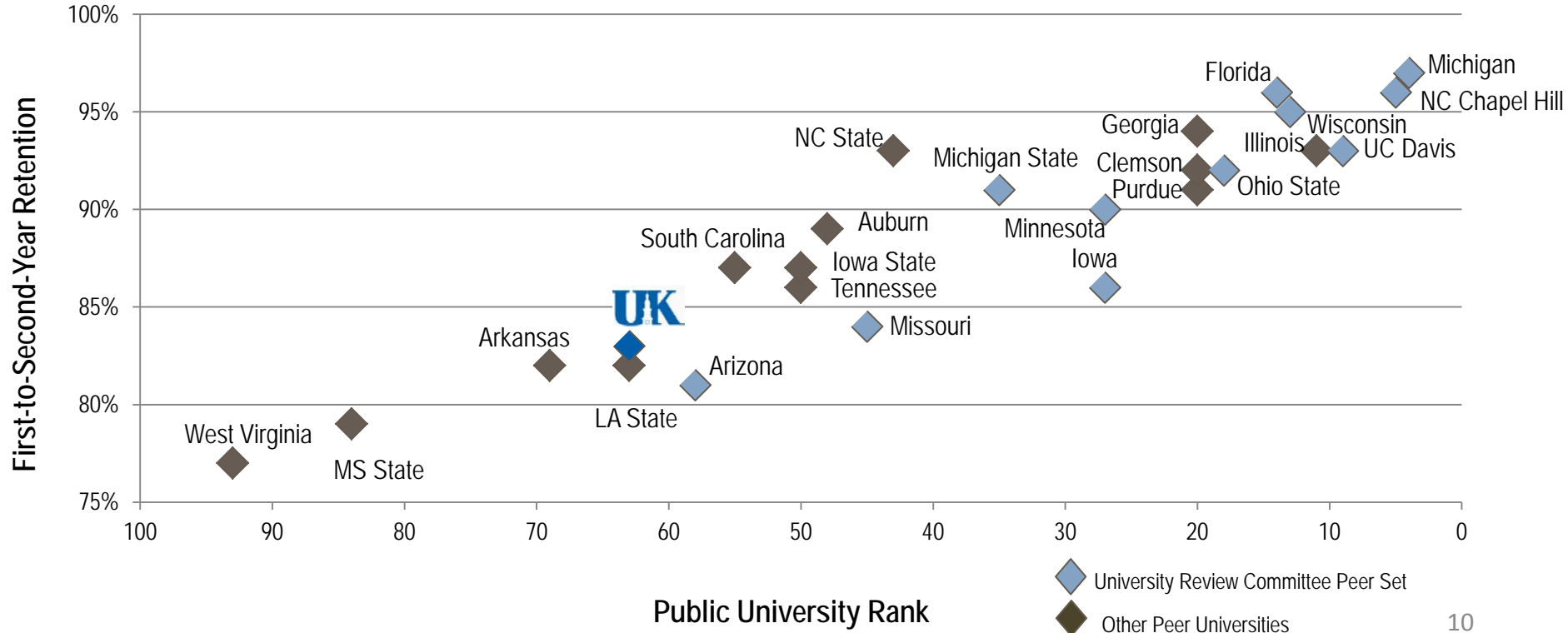


UK Four and Six-Year Graduation Rates (by Cohort Year)



Context

First-to-Second Year Retention | 2012 Data | UK vs. Peers



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Metrics | Baseline and Target Values



| Metric | Definition | Baseline | 2020 Target |
|-----------------|-------------|------------------------|-------------|
| Retention Rates | First-Year | 82.7% (2014 cohort) | 90% |
| | Second-Year | 74.8% (2013 cohort) | 85.5% |
| | Third-Year | 69.5% (2012 cohort) | 82% |

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Metrics | Baseline and Target Values



| Metric | Definition | Baseline | 2020 Target |
|------------------|------------|------------------------|-------------|
| Graduation Rates | Four-Year | 38.5% (2010 cohort) | 53% |
| | Six-Year | 60.2% (2008 cohort) | 70% |

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Metrics | Baseline and Target Values



| Metric | Definition | Baseline | 2020 Target |
|--|------------------------------|------------------------|-------------|
| Six-Year Graduation Gap for select groups (decrease) | Under-represented minorities | 16.7% (2008 cohort) | 9.8% |
| | First-generation | 15.2% (2009 cohort) | 8% |
| | Pell recipients | 15.4% (2008 cohort) | 8% |

| | | |
|---------|---|--------------|
| Example | Non- 1 st Generation Graduation rate | 64.1% |
| | 1 st Generation Graduation Rate | <u>48.9%</u> |
| | Gap | 15.2% |