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Office of the President
October 18, 2014

Members, Board of Trustees:

HONORARY DEGREE RECIPIENTS

Recommendation: that the Board of Trustees approve awarding an Honorary Doctor of Science to Brady J. Deaton and a Honorary Doctor of Humanities to Don L. Jacobs, Sr., as approved and recommended by the University Faculty.

Background: Pursuant to the Conditions of Merit for Honorary Degrees, the University Joint Committee on Honorary Degrees has recommended to the elected Faculty Senators that the specified honorary degree be awarded to Brady J. Deaton and Don L. Jacobs, Sr. The elected Faculty Senators have approved the recommendation.

Biographical sketches of the recipients are attached.

Action taken: Approved Disapproved Other _____

Brady J. Deaton

Brady J. Deaton was Chancellor of the University of Missouri 2004-2013 and now serves in emeritus status and as Director of the Deaton Institute for University Leadership in International Development at Missouri. He was appointed Chair of BIFAD by President Obama in 2011 and reappointed in 2012 for a four-year term.

Growing up on a family farm in Kentucky and furthered by his participation in 4-H, he attended the University of Kentucky for a bachelor's degree in agricultural economics and a master of arts degree in diplomacy and international commerce. He received a Master of Science and doctorate degrees in agricultural economics from the University of Wisconsin. He also served as a Peace Corps volunteer in Thailand, where he taught vocational agriculture in the Thai language.

Mr. Deaton began his academic career as a faculty member in agricultural economics at the University of Tennessee. During this time, he was appointed as staff director of the Special Task Force on Food for Peace for the U.S. Department of Agriculture in Washington, D.C. He next accepted a professorship at Virginia Polytechnic Institute and State University in the Department of Agricultural Economics, where he also served as coordinator of the Rural Development Research and Extension Program and later as associate director of the Office for International Development.

In 1989, Mr. Deaton moved to the University of Missouri where he was professor and chair in the Agricultural Economics Department and the Social Science Unit leader in the College of Agriculture, Food and Natural Resources. He was appointed chief of staff in the Office of the Chancellor in December, 1993, and became deputy chancellor in 1997. He was promoted to provost in 1998 and named executive vice chancellor for academic affairs in 2001. He has published well over 100 academic journal articles, plus other books and publications.

Mr. Deaton served as chair of the Academic Affairs Council of the Association of Public and Land-grant Universities (APLU) and participates in advisory roles with the U.S. Department of Agriculture. He completed a two-year term as chair of the Missouri Council on Public Higher Education and was chair of the Big 12 Conference Board of Directors.

He is a recipient of the Malone Award from the APLU for fulfilling international education in public higher education, was a member of the board of the Donald Danforth Plant Science Center throughout his time as Chancellor, and served on the International Committee of the Association of American Universities (AAU). During April, 2014, Mr. Deaton served as a "Distinguished Guest in Residence" at New York University.

Don L. Jacobs, Sr.

Don L. Jacobs Sr. grew up in Bennettsville, S.C. He was the middle child of five siblings. In 1952 when Jacobs was 18, he was drafted into the U.S. Army along with many of his high school classmates. In basic training, he applied for leadership school in Ft. Lee, Va., and was accepted. Jacobs was stationed at Ft. Campbell, Ky., the last few months of his military service. He was discharged several months before his friends, and he decided to work in Nashville, Tenn., in the interim. He had become acquainted with a young man whose father was a Ford dealer in Nashville. Jacobs applied for a job at this dealership, was hired and began selling cars. Jacobs became the number one retail salesperson in U.S. car sales in both 1962 and 1963. And after eight years at the Ford dealership, he decided to leave. He joined the sales force of Jim Reed Chevrolet also located in Nashville. After six years at Reed Chevrolet, Jacobs put in a request with General Motors for his own dealership. He was offered an Oldsmobile franchise in Lexington.

All told, Jacobs has had 14 dealership franchises, not only in Kentucky, but also in Tennessee and Florida. The company, which is now owned and operated by his son along with other long-term employees, continues to offer a wide selection of new Honda, BMW and Volkswagen models, plus a large inventory of pre-owned vehicles of all makes. Dealing with reputable people has served Jacobs well throughout his career. And he credits much of his entrepreneurial success to the discipline, determination and leadership skills he learned while training at the U.S. Army Leadership School in Ft. Lee, Va., in the mid-1950s. After serving in the U.S. military, Jacobs started selling cars in Nashville. His selling strategy was simple: He never waited for customers to come to him. He took his car offerings straight to them. With his creditable banking relationships and expertise in finance, in 1996, Jacobs along with former long-term employees established Dealer Financial Services (DFS) which provided independent used and new car dealerships with loans that historically were only offered through franchised dealers.

His desire to help military personnel with their financing needs drove him and his partner to establish the MILES (Military Installment Loan and Education System) Program as a part of DFS. MILES provided an auto buying, financing, and ownership training program specifically designed for the US military's service members. The MILES dealership network included 540 automobile dealerships in 26 states that agreed to operate within the ethical and business standards set forth by the MILES program. In 2009, after significant growth and success, DFS was sold to a publicly traded company listed on the NYSE.

Philanthropy

Don's expertise and passion for training and education has driven his philanthropy in support of the Sayre School, the Gatton College, and UK Healthcare. At the Sayre School, he established the Don Jacobs Personal Financial, Legal, and Civic Seminars. This seminar series is required for seniors. It presents a curriculum that deals with personal finance and legal and civic responsibilities. In the new Gatton College, he and his wife Cathy created the Don and Cathy Jacobs Executive Education Center, the focal point of which is continuing education in its many

forms – providing seminars and certificate programs that help Kentuckians across the Commonwealth better themselves and their careers. The Jacobs’ impact in the Gatton College will be felt for generations to come. The Jacobs’ philanthropy within UK HealthCare has impacted the ability of patients, particularly those with chronic conditions – to understand and manage their diseases with consequent improvement in the patient’s quality of life and fewer disease manifestations requiring hospitalization. These improvements in patient care can also be tied back to Don’s passion for training. Through the Don and Cathy Jacobs Education Center located in the new Chandler Hospital, disease-specific material is made available to patients, caregivers, nurses, doctors and others. The staff of the Jacobs Education Center offers classes for nurses who are trained to teach patients and families about disease management using various tools including an interactive teaching software which will be available to every cardiology patient in the new hospital via patient room TVs. Understanding the value of such a teaching tool, Don and Cathy agreed to purchase this teaching software as part of a pilot program.