OUTREACH AND COMMUNITY ENGAGEMENT

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Leverage leading-edge technology, scholarship and research in innovative ways to advance the public good and to foster the development of citizen-scholars.

I. Renew our institutional commitment to promote the public good through the sustainable application of our expertise and resources to meet challenges and disparities associated in social, economic, environmental, educational, and health issues.

II. Deepen student learning through community engagement.

I. Renew our institutional commitment to promote the public good through the sustainable application of our expertise and resources to meet challenges and disparities associated in social, economic, environmental, educational, and health issues.

- Investing in institutional model

- Engaged faculty and staff

- Sustainability through authentic partnerships, empowering communities and ongoing relationships

Outreach and Community Engagement
Strategic Initiatives

II. Deepen student learning through community engagement.

- Providing support and technical assistance to our faculty and staff

- Preparing our students to be productive citizens

Cohesion Through Technology

– Impact and footprint with outreach and community engagement efforts

– Reporting Mechanisms
  o database directory
  o unified reporting system
  o assessment strategies and tools

Outreach and Community Engagement
Timeline for Model Initial Action | Cohesion Through Technology

- **Fall 2015**
  - Identify staff and an institutional model to manage data and convene a working group.

- **Winter 2016**
  - Survey Colleges and other units to identify databases and other sources.
  - Post an online Directory of relevant databases.

- **Spring 2016**
  - Engage work group in the development of a unified reporting system.

- **Summer 2016**
  - Identify and employ staff to make the databases accessible and interconnected.

- **Fall 2016**
  - Initiate unified reporting system, an assessment tool.

Increase Institutional Capacity

– Advancing and developing expertise through our assets

– Linking other strategic plan goals to this area

- **Winter 2016**
  - Convene a work group to identify best practices and assess the needs of identified educators; expanding current courses.

- **Spring 2016**
  - Assess needs and begin providing support through a series of training and technical assistance.

- **Summer 2016**
  - Provide assistance to faculty to build linkages between student learning objectives and engagement activities.

- **Fall 2016**
  - Develop and provide an evaluation assessment.

- **Winter 2017**
  - Document the usefulness of engagement
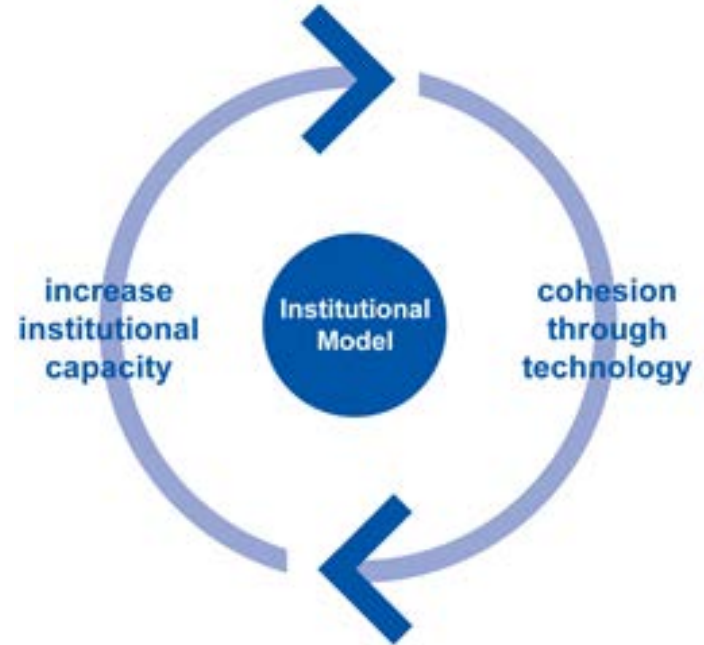 - Report it into the unified reporting system
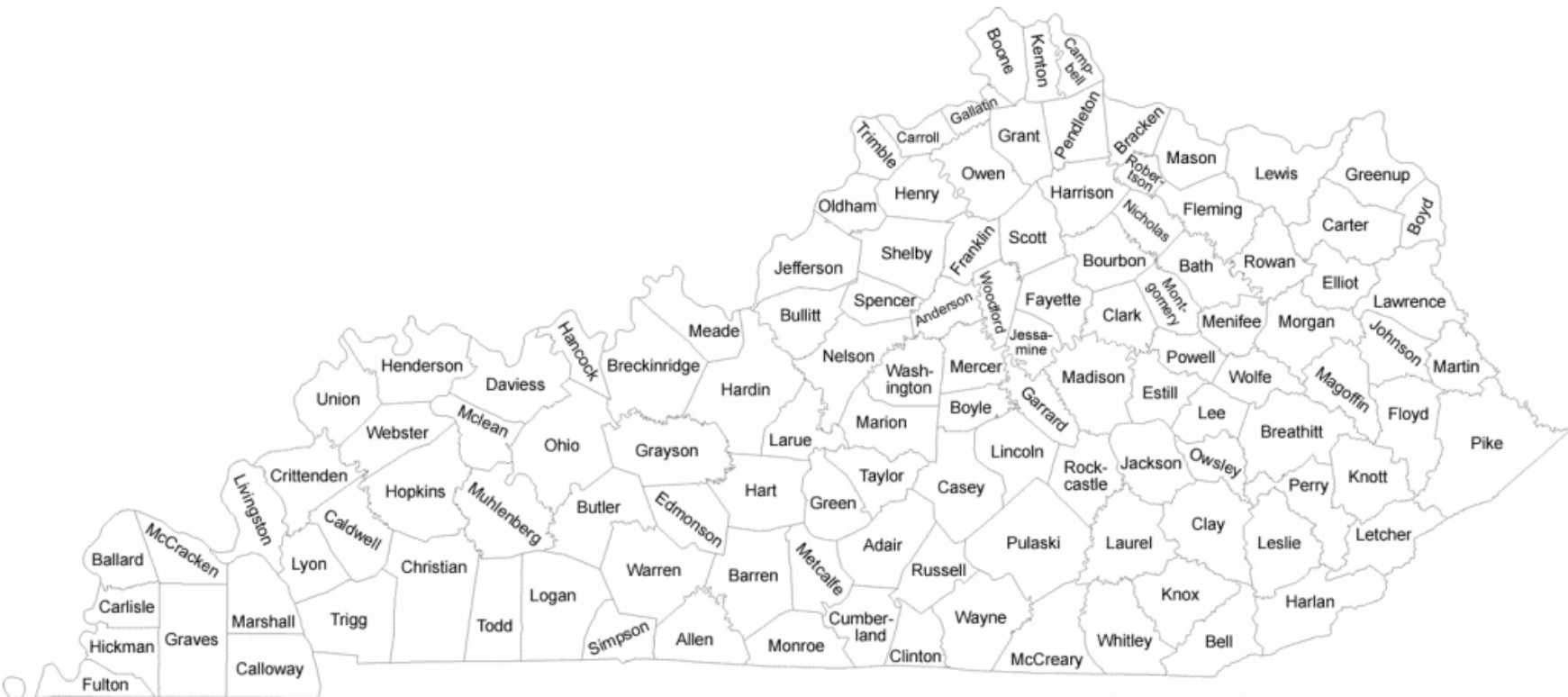
Outreach and Community Engagement
Metrics │ Defined

1. Databases tracking engagement and outreach
   - Software programs and ways in which we collect data
   - Unified reporting system

2. Faculty and staff developing expertise to deliver quality community engagement and outreach
   - Training and technical assistance reflective of best practices

3. Opportunities for students to participate in a community-engagement experiences
   - NSSE (National Survey of Student Engagement)
   - Develop a set of opportunities across disciplines

4. Partnerships between university and community stakeholders
   - Creating equitable and mutually beneficial partnerships

Outreach and Community Engagement
Metrics | Baseline and Target Values

Metric	Definition	Baseline	2020 Target
Databases tracking engagement and outreach	Databases dispersed among colleges and units	25+	1

Outreach and Community Engagement
Metrics | Baseline and Target Values

Metric	Definition	Baseline	2020 Target
Faculty and staff developing expertise to deliver quality community engagement and outreach	Faculty teaching community-based courses	15%	20%
	Staff teaching community-based courses	TBD	TBD

Outreach and Community Engagement
Metrics | Baseline and Target Values

Metric	Definition	Baseline	2020 Target
Opportunities for students to participate in a community-engagement experience	Undergraduate community engagement courses	200	300

Outreach and Community Engagement
Metrics | Baseline and Target Values

Metric	Definition	Baseline	2020 Target
Partnerships between university and community stakeholders	Partnerships among colleges and units	100+	150