



# Executive Vice President for Health Affairs (EVPHA) Update

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Executive Vice President for Health Affairs



- **Initiatives Update**
  - Strategy 2025
  - Electronic Health Record Implementation
  - Advancing Building Efficiencies through Strategic Transformation (BEST) Care
  - Marketing and Branding
- **FY2020 December Operating Results**
- **Finance Committee Recommendations 4 and 11**
- **Privileges and Appointments**





**DISCOVERY**

**TEAM ENGAGEMENT AND TACTICAL PLANNING**

**FINALIZATION AND MOVE TO EXECUTION**



- Current state and market assessments
- Full UK HealthCare community survey
- Patient and family/hospital auxiliary surveys
- Stakeholder interviews
- Visioning session



- Tactical plan development through more than 20 work teams
- Prioritization of efforts
- Identification of implementation needs



- Detailed work plans finalized
- Board approval (June)



# An Integrated Plan around Key Strategic Objectives, aligned with the Academic and Research missions of the College of Medicine



# Welcome New Markey Cancer Center Affiliates

Mercy Health-Lourdes Hospital

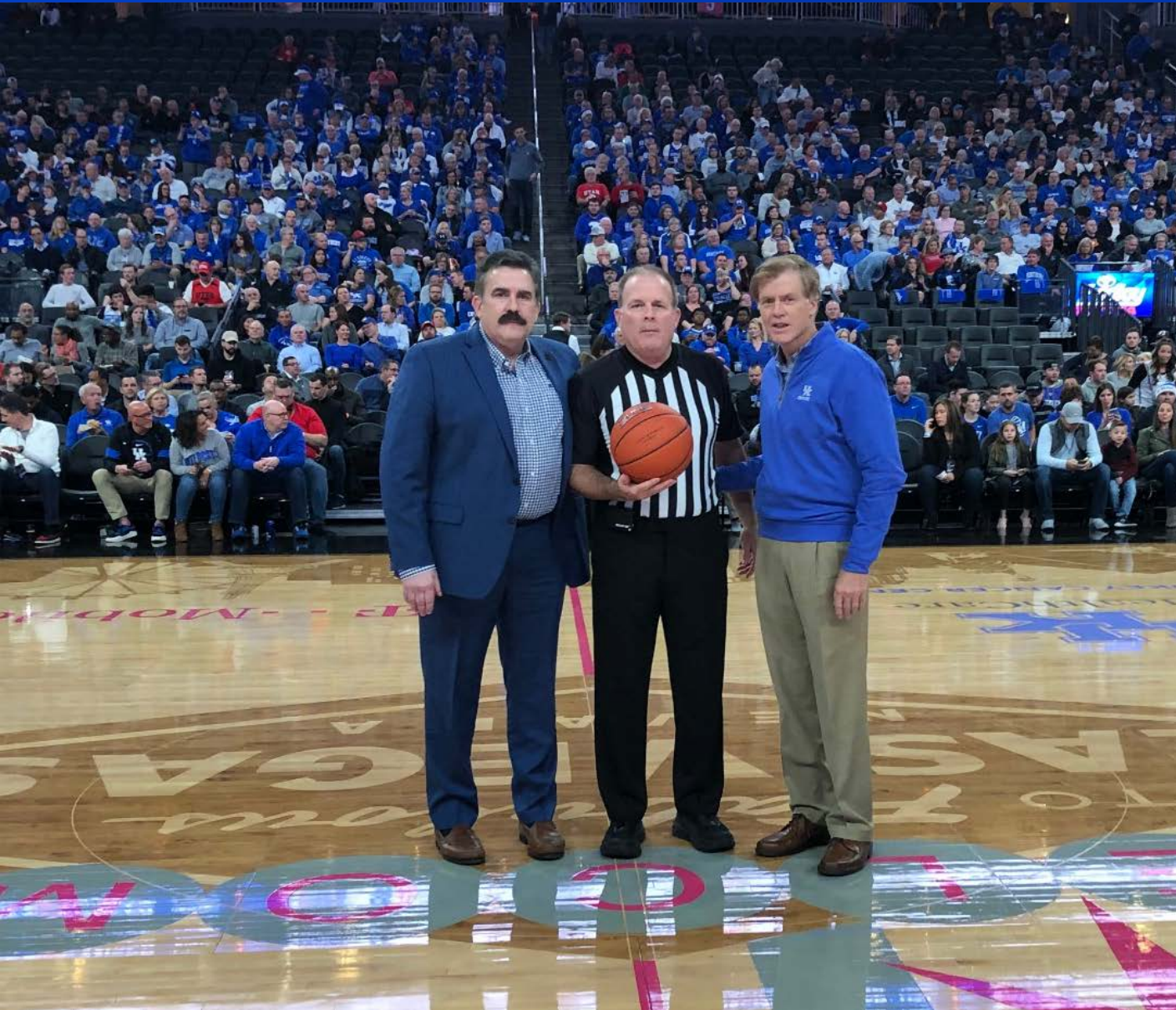


Taylor Regional Hospital



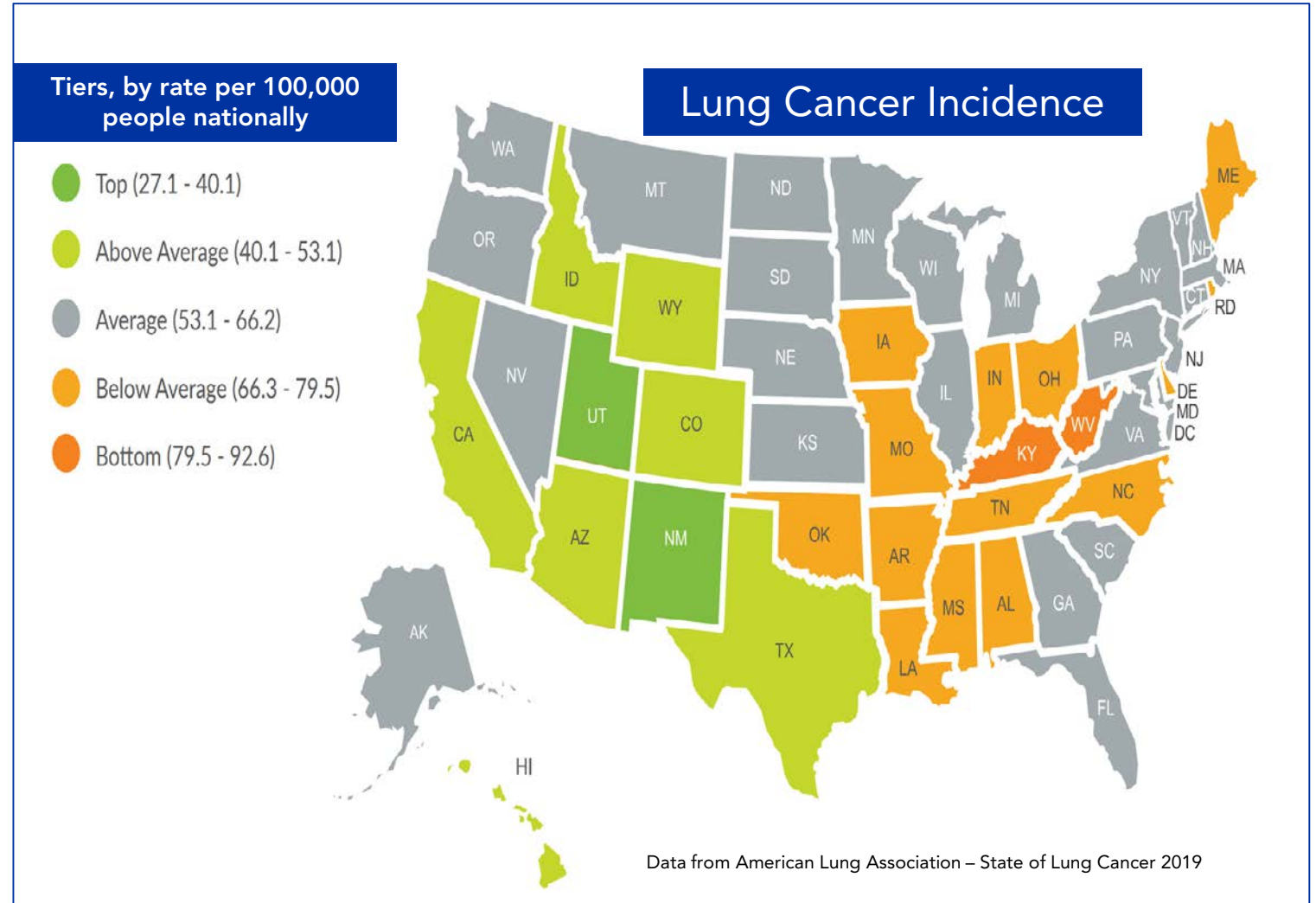
Physicians from Taylor Regional Hospital display their Markey Cancer team shirts prior to starting a case.





## Kentucky by the Numbers

- #1 in the US for cancer related deaths
- #2 in the US for total smokers by population
- 52.5% of lung cancer cases are caught at late stage
- 3.2% is the five-year survival rate
- 170,000 Kentuckians are eligible for lung cancer screening



Uses experience gained from the Kentucky LEADS Collaborative to expand lung cancer screening

- Goals

- Increase public and physician awareness to the availability of low radiation computerized tomography (CT) screening
- Expand the number of eligible individuals receiving screenings
- Diagnose more lung cancer cases in earlier stages of disease
- Improve access and coordination of treatment
- Decrease Kentucky's lung cancer mortality rates



**KENTUCKY  
LEADS**  
COLLABORATIVE

**LUNG CANCER**  
EDUCATION • AWARENESS  
DETECTION • SURVIVORSHIP



**KENTUCKY HEALTH  
COLLABORATIVE**

Improving the state of healthcare.



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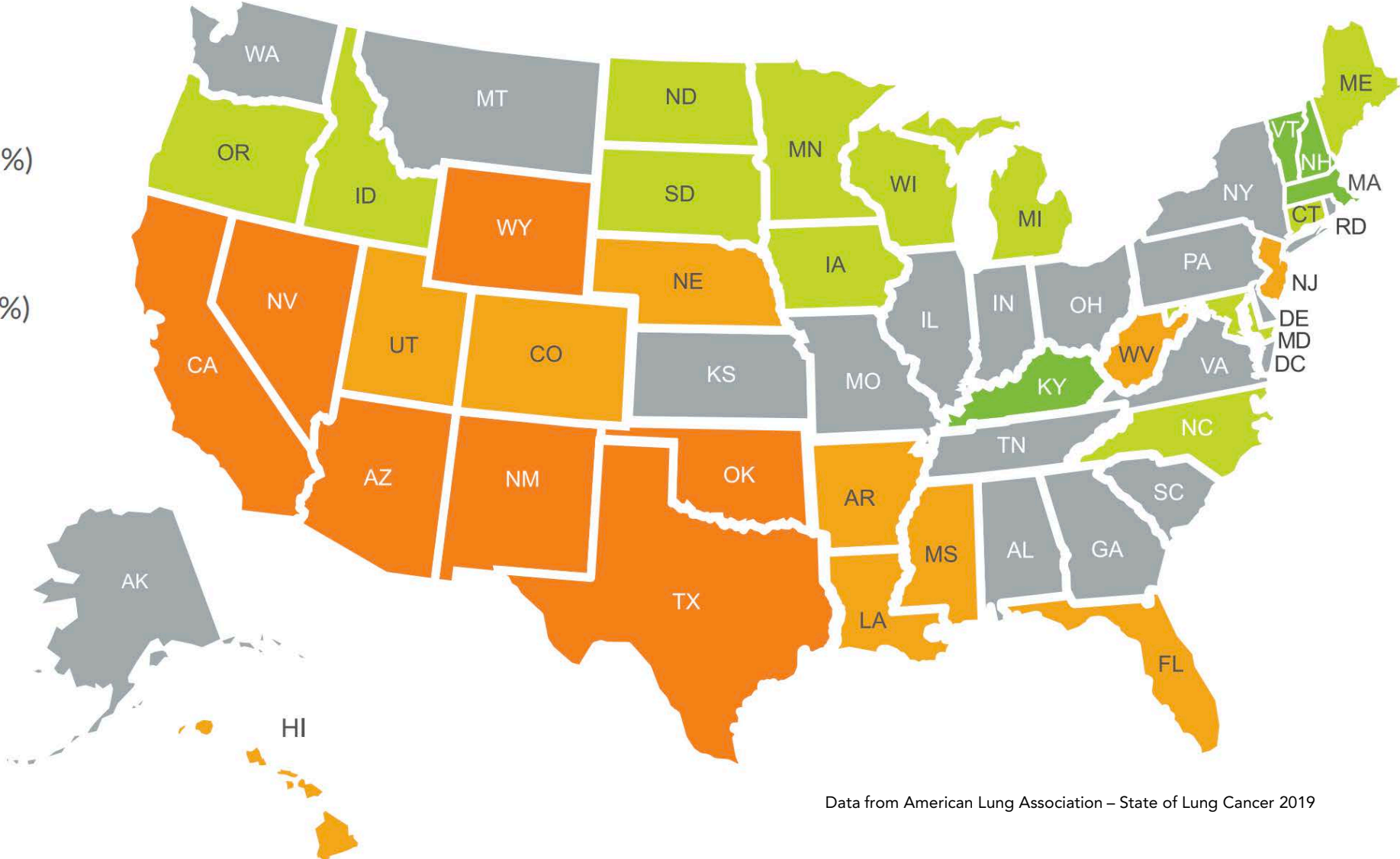
Reduced Lung-Cancer Mortality with Volume CT Screening  
in a Randomized Trial

H.J. de Koning, C.M. van der Aalst, P.A. de Jong, E.T. Scholten, K. Nackaerts, M.A. Heuvelmans, J.-W.J. Lammers, C. Weenink, U. Yousaf-Khan, N. Horeweg, S. van 't Westeinde, M. Prokop, W.P. Mali, F.A.A. Mohamed Hoesein, P.M.A. van Ooijen, J.G.J.V. Aerts, M.A. den Bakker, E. Thunnissen, J. Verschakelen, R. Vliegenthart, J.E. Walter, K. ten Haaf, H.J.M. Groen, and M. Oudkerk

# Screening the At-Risk Population

## Tiers

- Top (9.0% - 12.3%)
- Above Average (5.8% - 8.9%)
- Average (3.4% - 5.7%)
- Below Average (2.0% - 3.3%)
- Bottom (0.5% - 1.9%)
- Data Not Available





**945**  
LICENSED BEDS

**42,000**  
DISCHARGES/YR

**3 HOSPITALS**

**2.2 MILLION**  
OUTPATIENT  
ENCOUNTERS/YR

**>20,000**  
TRANSFERS



**1 OF 20**

U.S. academic health centers with a **Clinical & Translational Science Awards Program Hub**, a **National Cancer Institute Designated Cancer Center**, AND an **Alzheimer's Research Center**.



**LEVEL 1**  
TRAUMA  
CENTER



A U.S. News and World Report Best Hospital in Kentucky  
**FOUR YEARS IN A ROW**



**\$126 MILLION**  
in combined National  
Institute of Health funding:  
**MORE THAN DOUBLED**  
**OVER THREE YEARS**

**LEVEL IV**  
NICU