

# UNIVERSITY OF KENTUCKY BOARD OF TRUSTEES

Jake Lemon, Vice President for Philanthropy and Alumni Engagement



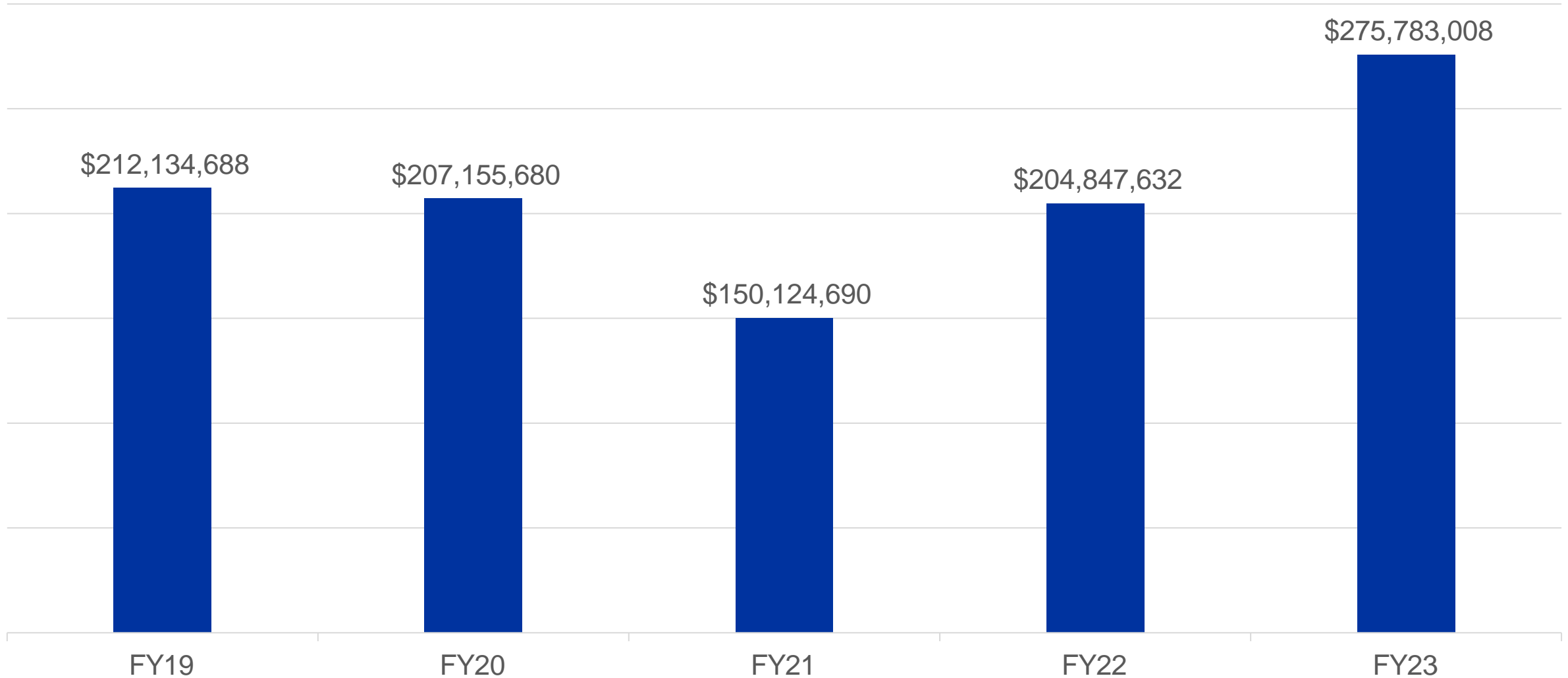
AN EQUAL OPPORTUNITY UNIVERSITY

# **PRODUCTION TRENDS/COMMENTARY**

# PHILANTHROPY AND ALUMNI ENGAGEMENT

Production Trends

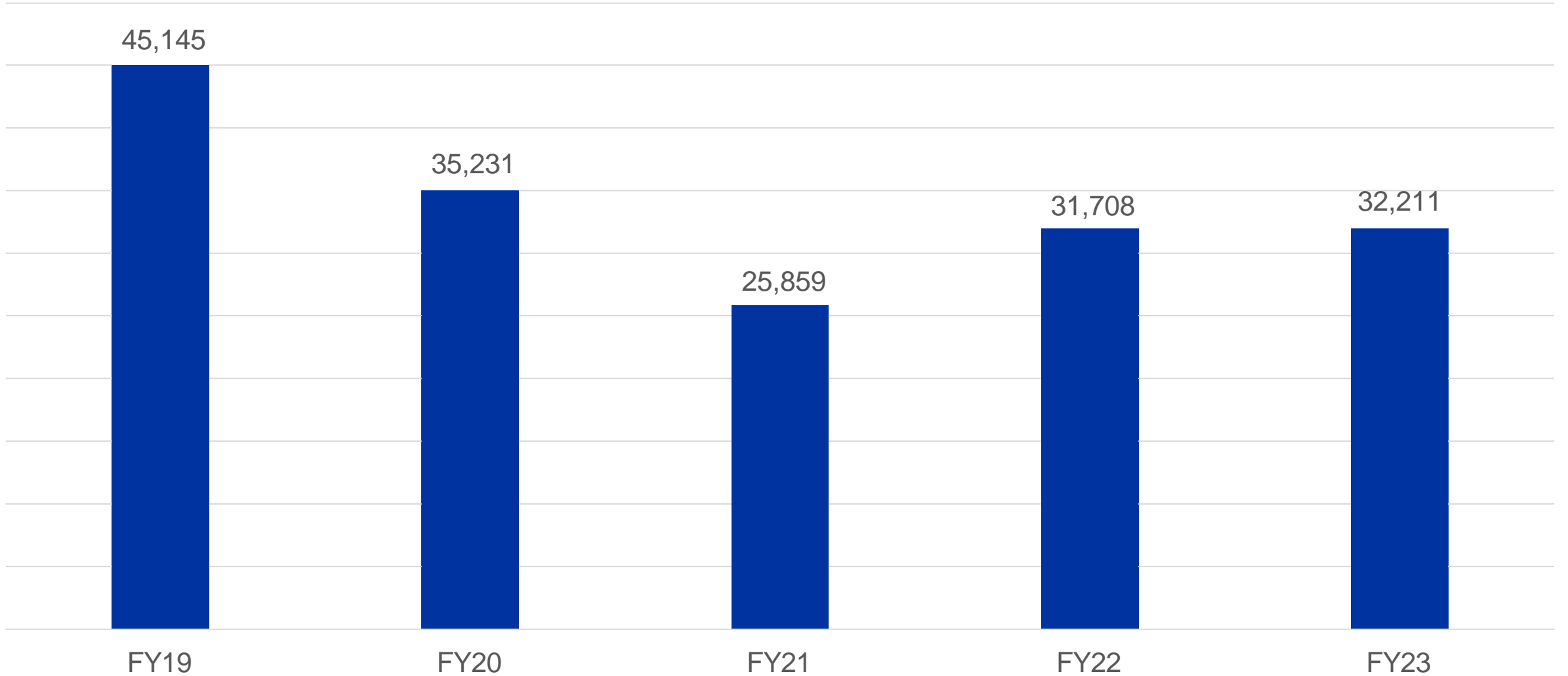
## Fundraising Totals by Fiscal Year



# PHILANTHROPY AND ALUMNI ENGAGEMENT

Production Trends

## Total Donors by Fiscal Year



# **REORGANIZATION AND PURPOSE**

# Highlights and Purpose of the Reorganization

- Stewardship
- Principal Gift Coordination
- Uniting Health Colleges
- Centralized Research
- Strategic Events and Communications



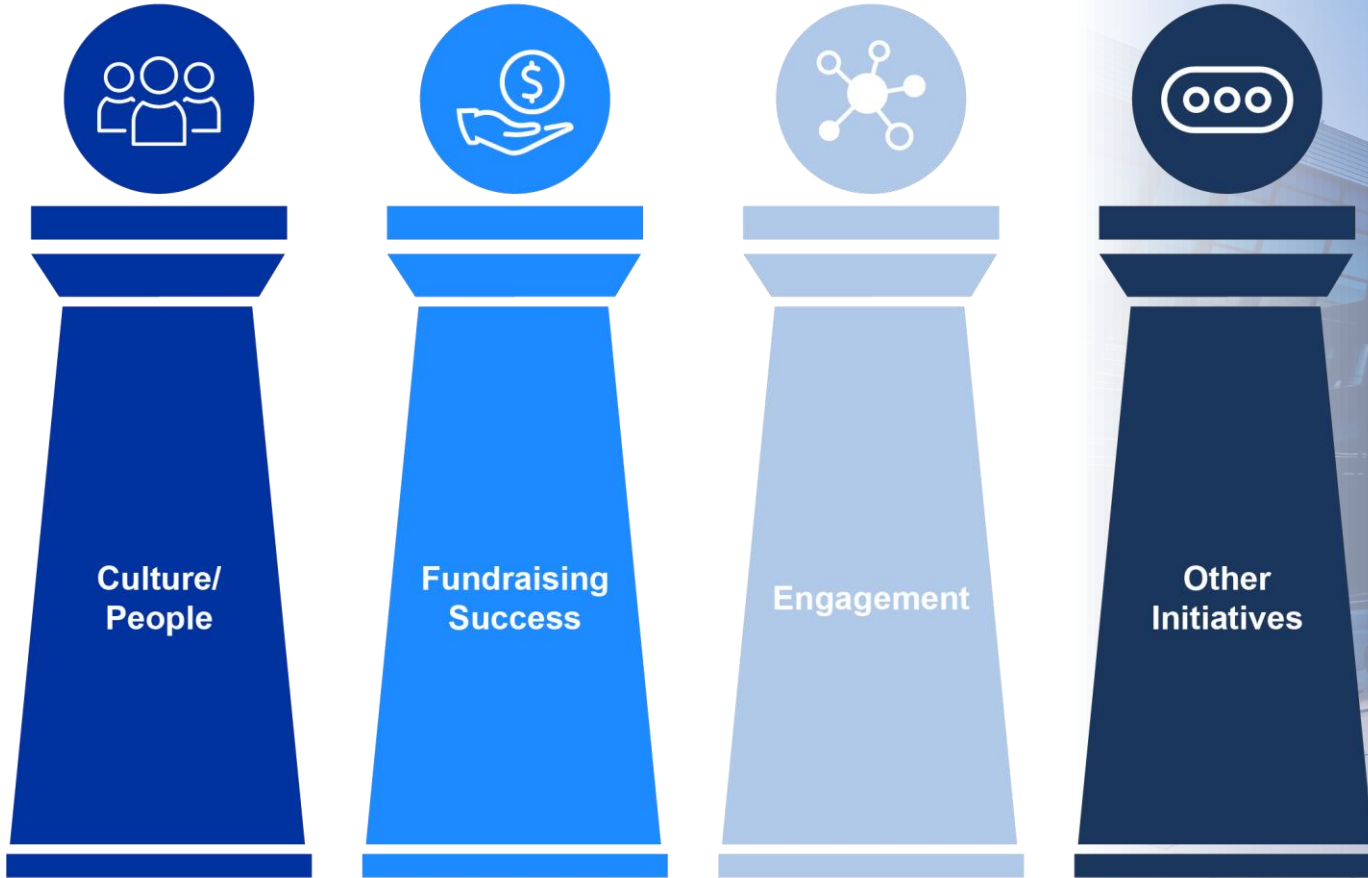
**PHILANTHROPY AND  
ALUMNI ENGAGEMENT (PAE)  
BALANCED SCORECARD**



# PHILANTHROPY AND ALUMNI ENGAGEMENT

Balanced Scorecard

## Four Pillars of Focus





# **NEW ASSOCIATE VICE PRESIDENT**

**JUST THE**

**BEGINNING**



# QUESTIONS

