

# ASACR 8

Office of the President  
September 13, 2024

Members, Board of Trustees:

## GRADUATE CERTIFICATE: COLLEGE OF FINE ARTS

Recommendation: that the Board of Trustees approve the establishment of a graduate certificate in Creative Social Entrepreneurship, in the Department of Arts Administration, within the College of Fine Arts.

Background: The proposed certificate in Creative Social Entrepreneurship would establish a program for students to develop their entrepreneurial skills towards the creation of a viable creative social enterprise. Creative social entrepreneurship (CSE) is the skills-based practice of establishing new ventures that combine creative methods with commercial strategies to improve the economic, environmental, political and social well-being of society. CSE transcends the arts and culture, entrepreneurship and leadership practices through the synthesis of these skill sets (communication, resourcefulness, risk-taking, value creation, etc.) to bring new and innovative products and services to market in order to meet community-based societal goals.

This proposal has the approval of the College of Fine Arts and the Provisional Faculty Senate Executive Committee. The Provost of the University supports this recommendation.

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Action taken:  Approved     Disapproved     Other \_\_\_\_\_