

# ASACR 8

Office of the President  
February 21, 2020

Members, Board of Trustees:

ACADEMIC DEGREE RECOMMENDATION:  
GATTON COLLEGE OF BUSINESS AND ECONOMICS

Recommendation: that the Board of Trustees approve the establishment of a Master of Science degree with a major in Supply Chain Management, in the Department of Marketing and Supply Chain, within the Gatton College of Business and Economics, beginning in the Fall 2020 Semester.

Background: Kentucky is one of the country's logistical hubs due to its central location. There are nearly 500 logistics/distribution operations throughout the state, employing more than 60,000 workers. The projected job growth rate in this area in the next five years is more than 13 percent. Via learning outcomes of critical thinking, identification of ethical issues, competence in multidisciplinary interactions, technological skills, and communication skills, students will develop the expertise to work effectively in a supply chain context. Career possibilities include roles in analytics, logistics, and management in the areas of general business operations, purchasing, and transportation.

The proposed one-year program has been developed in cooperation with the College of Engineering. The program features nine hours of common core courses (shared with the Master of Science in Supply Chain Engineering), 15 hours of business-specific core courses, three elective hours, and three hours of capstone industry project. Initial enrollment of 20 students growing to 40 is anticipated.

The program has the approval of the appropriate councils and the University Senate, and has completed the 30 day review process of the Council on Postsecondary Education. The Provost of the University supports this recommendation.

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Action taken:  Approved     Disapproved     Other\_\_\_\_\_