ASACR 4

Office of the President
February 21, 2020

Members, Board of Trustees:

<u>ACADEMIC DEGREE RECOMMENDATION:</u>
<u>COLLEGE OF DESIGN</u>

<u>Recommendation</u>: that the Board of Trustees approve the establishment of a Bachelor of Science degree with a major in Product Design, in the College of Design, beginning in the Fall 2020 Semester.

<u>Background</u>: Product Design is a strategic problem-solving process that drives innovation, builds business success, and leads to a better quality of life. This program would be the first of its kind in Kentucky, addressing a significant need for graduates in this field. Product designers are employed wherever products are made. Creating a pool of local design talent will contribute to business development. The proposed 120-hour program involves sequences of design studios, supportive coursework, technical classes, and specialized courses with advancing complexity in thematic areas such as ergonomics, history and theory, and design visualization. An initial enrollment of 18 students growing to 93 students is anticipated.

The program has the approval of the appropriate councils and the University Senate, and has completed the 30 day review process of the Council on Postsecondary Education. The Provost of the University supports this recommendation.

Action taken:　☑Approved　❑ Disapproved　❑ Other_____