

ASACR 10

Office of the President
September 13, 2024

Members, Board of Trustees:

UNDERGRADUATE CERTIFICATE: COLLEGE OF FINE ARTS

Recommendation: that the Board of Trustees approve the establishment of an undergraduate certificate in Creative Social Entrepreneurship, in the Department of Arts Administration, within the College of Fine Arts.

Background: The proposed certificate in Creative Social Entrepreneurship would establish a program for students to develop their entrepreneurial skills towards the creation of a viable creative social enterprise. Creative social entrepreneurship (CSE) is the skills-based practice of establishing new ventures that combine creative methods with commercial strategies to improve the economic, environmental, political and social well-being of society. CSE transcends the arts and culture, entrepreneurship and leadership practices through the synthesis of these skill sets (communication, resourcefulness, risk-taking, value creation, etc.) to bring new and innovative products and services to market to meet community-based societal goals.

This proposal has the approval of the College of Fine Arts and the Provisional Faculty Senate Executive Committee. The Provost of the University supports this recommendation.

Action taken: Approved Disapproved Other _____