UNIVERSITY OF KENTUCKY BOARD OF TRUSTEES

Jay Blanton, Chief Communications Officer



AN EQUAL OPPORTUNITY UNIVERSITY

What We Heard From You

KEY TAKEAWAYS FROM BREAKOUT SESSIONS

Our Sessions

- Growth aligned with workforce needs.
- Research capacity to meet the state's challenges.
- Land-grant engagement model applied to health and evolving community needs.
- Evolving affiliation model to advance the health of the state together.



Health Workforce

ENROLLMENT GROWTH ALIGNED WITH WORKFORCE NEEDS

Major Themes

- Kentucky's workforce needs require us to grow.
- The art and science of being an effective provider.
 - Prepare students with the necessary power skills: writing and communication, teamwork and collaboration, empathy and critical thinking
- Enable career exploration and flexibility of pathways in health professions.
- Reach students earlier in their academic career to help with the workforce pipeline; incentivize them to stay in Kentucky, especially in rural areas.

"Health care is, at its core, a trust industry."



Health Research

Major Themes

- Infrastructure needs
 - Research buildings, data centers, innovative ways to think about existing space in the interim
- Artificial intelligence in health care and for research
- Increased recruitment and retention of faculty
- Research Priority Areas how they align with Kentucky's health scorecard and identifying other areas of focus
- Robust pipelines of talent to recruit within Kentucky
- Support researchers to increase their funding

"Information sharing is going to be the key to solving so many of Kentucky's health challenges."



Health and Land-Grant Engagement Intersection

ENGAGEMENT MODEL APPLIED TO HEALTH AND EVOLVING COMMUNITY NEEDS

Major Themes

- Zip code has more of an impact on health than genetic code
- Extension infrastructure
 - More collaboration with communities, schools, public health offices and health care partners, etc.
- Increase UK health professional presence in rural areas
- Use Extension to help communicate that UK cares

"UK's Extension network is an incredibly valuable asset. They are the public face of UK in rural counties."



Healthcare System

EVOLVING AFFILIATION MODEL TO ADVANCE THE HEALTH OF THE STATE TOGETHER

Major Themes

- Use existing Extension offices to communicate what we do and what we can do.
- Greater partnership with health departments and KCTCS, for example.
- Continue to expand partnerships and acquisitions when and where it makes sense.
- Advancing Kentucky Together Network is critical to our future development.
- Connect a community's trust in their local providers to their trust in UK.

"I've been to Extension only for agriculture reasons. I would never have thought to go there for health care reasons."



Feedback