

Minutes of the Meeting of the University of Kentucky
University Health Care Committee
Thursday, February 20, 2020

The University Health Care Committee of the Board of Trustees of the University of Kentucky met on Thursday, February 20, 2020 in the J. David Rosenberg College of Law on the University of Kentucky campus.

A. Meeting Opened

Barbara Young, Chair of the University Health Care Committee, called the meeting to order at 3:30 p.m.

B. Roll Call

The following members of the University Health Care Committee answered the call of the roll: Barbara Young, E. Britt Brockman, Cammie DeShields Grant, Robert Grossman, and David Melanson; and Community Advisory members Luther Deaton and John McNeill.

C. Approval of Minutes

Chair Young asked for a motion for approval of the minutes from the December 9, 2019 meeting. Trustee Grossman moved approval of the minutes. Trustee Grant seconded the motion and the motion passed without dissent. (See minutes on the Board of Trustees website, www.uky.edu/Trustees, under agenda.)

D. Executive Vice President for Health Affairs Update

Executive Vice President for Health Affairs Mark Newman, MD discussed the work on the 2020 UK HealthCare Strategic Plan. The year-long process incorporates input from the entire UK HealthCare team through numerous meetings and surveys. Dr. Newman stated that the goal is to bring the completed Plan to the June Health Care Retreat for approval by the Committee.

Dr. Newman reviewed the agenda for the meeting and highlighted recent events welcoming new hospitals to the Markey Cancer Center Affiliate Network.

UK HealthCare (UKHC) continues to do great things across the state by participating in the Kentucky Health Collaborative Lung Cancer Screening program. This program increases public and physician awareness of the availability of low radiation computerized tomography screening to expand the number of eligible individuals receiving screening. The goal of the program is to decrease Kentucky's high lung cancer mortality rates. Trustee Shuffett inquired about the location of the screening program. Dr. Newman stated that UKHC has the capacity but this

important to put it at the top of mind and educate primary care physicians on the importance throughout Kentucky. Dr. Blonder inquired if the screening is covered by Medicare and Medicaid. Dr. Newman reported that it is covered.

Dr. Newman reviewed the UK HealthCare infographic including UKHC's many statistics. "UK HealthCare is the third largest transfer center in the country and will hit 2.2 million in outpatient encounters. That is a lot to be proud of."

E. Electronic Health Record Update

Chief Information Officer Cecilia Page, DNP, stated she has the pleasure to represent a tremendous team that has been executing the plan to leverage an enterprise health record to better the lives and health of the people of Kentucky. She reiterated the current fragmented system and the challenges that it creates. Dr. Page stated that there is an enormous effort to have the new electronic health record go live on June 5, 2021. Workforce walk-thru sessions facilitated feedback from over 5,500 individual attendees. The project is a top priority of the organization. Trustee Brockman asked if the new system will communicate with the system at the Lexington Surgery Center. Dr. Page stated that the system would communicate and answered additional questions about disaster recovery. A remote hosted disaster recovery will be in the cloud.

F. Advancing Building Efficiencies through Strategic Transformation (BEST) Care Program

Chief Medical Information officer Phillip Bernard, MD, and Chief Efficiency Officer Lee Vermeulen stated that UK HealthCare's care redesign program has been named Advancing BEST Care (ABC). Programs included in the new Electronic Health Record make it an ideal time to implement multiple integrated workflows making patient care easier. The objective of the Program is to identify and eliminate unnecessary care variation. High variation results in low quality outcomes. A reduction in variation and in identification of best practices help provide the best outcomes and patient care. Three 16 cycles will identify inefficiencies, design new processes, implement changes, and monitor with key performance indicators to ensure sustained outcomes and success. The UK HealthCare faculty and staff are enthusiastic about the Program which includes over 90 physicians.

G. UK HealthCare Marketing Update

Associate Vice President for Health System Administration Rob Edwards, DrPH, and Director of Brand Strategy Geoffrey Blair provided an update to the Committee on the UK HealthCare Brand Strategy, which was incorporated into the Strategic Plan.

Through engagement in digital influences, commercials, and social media, the goals to drive choice for specialty and sub-specialty care are achieved. Several ads highlighted and embraced the UK HealthCare staff. An expanded social media presence and a dedicated social media manager have significantly increased followers and engagement. Overall website traffic is increasing because of digital advertising and a heightened social media presence. Dr. Edwards concluded his presentation by presenting commercials that were launched during the Super Bowl on February 2, 2020.

H. UK HealthCare FY2020 December Operating Results

Vice President and Chief Financial Officer Craig Collins reported that projected directed payments from July through November were recognized as revenue in the month of November. Directed payments have been received from managed care organizations for July, August, September, and January with remaining payments projected in February. Total clinical operating revenue for December FY2020 was \$21.7 million greater than budget year-to-date. Hospital/Pharmacy contributed a \$23.2 million positive variance. Total clinical operating expenses were \$3.9 million greater than budget year-to-date. All non-operating expenses and transfers were \$1.7 million positive to budget year-to-date.

I. FCR 4 2019-20 Budget Revisions

The recommendation authorizes and approves revisions to the 2019-20 budget by the Board of Trustees. The budget revisions increased the University of Kentucky's current funds budget by \$294,799,800 from \$4,181,675,300 to \$4,476,475,100. Trustee Melanson moved to approve FCR 4. Trustee Grant seconded the motion and FCR 4 passed without dissent.

J. FCR 11 Improve Good Samaritan Hospital Facilities Capital Project (Third Floor Renovation)

The Recommendation approves the initiation of the Improve Good Samaritan Hospital Facilities Capital Project (Third Floor Renovation). The Project encompasses the renovation of 13,490 square feet of existing space on the third floor of Wing B at UKGSH. The scope includes the relocation of a Dialysis Suite, upgrades to 30 patient rooms, Wing B finishes, new staff support spaces, a public restroom, and a communication closet. The Project will be completed in phases to minimize any negative impact on patient care. The \$2,200,000 project, authorized by the 2018 Kentucky General Assembly, is well within the total legislative authorization of \$25,000,000 and will be funded with agency funds. Trustee Melanson made a motion to recommend approval. Trustee Grossman seconded the motion. The motion carried without dissent.

K. Privileges and Appointments

UK HealthCare Medical Staff President Fred Zachman, MD, presented the list of credentials and appointments for approval. Chair Young called for a motion to approve the list of providers. Trustee Grossman moved to approve the list. Trustee Melanson seconded the motion and it passed without dissent.

L. Meeting Adjourned

Chair Young called for new or other business that needed to be brought before the University Health Care Committee. Hearing no further business, the meeting was adjourned at 4:46 p.m.

Respectfully submitted,

Barbara S. Young
Chair, University Health Care Committee