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Office of the President
April 22, 2008

Members, Board of Trustees:

CHANGE IN NAME OF A DEGREE – COLLEGE OF COMMUNICATIONS AND
INFORMATION STUDIES

Recommendation: that the Board of Trustees approve a change in the name of the Bachelor of Arts/Bachelor of Science degree with a Major in Journalism – General Editorial to Bachelor of Arts/Bachelor of Science with a Major in Journalism, effective in the spring 2008 semester.

Background: The proposed change is more appropriate as a descriptor of Journalism majors in this field of study. The old designation is left over from a number of years ago when both news writing and advertising options were offered under the Journalism heading.

This proposal has the approval of the Undergraduate Council, Senate Council, and University Senate. The provost of the university supports this recommendation.

Action taken: Approved Disapproved Other _____