

# FCR 8

Office of the President  
June 13, 2006

Members, Board of Trustees:

GIFTS AND PLEDGES TO THE INSTITUTE FOR RURAL JOURNALISM AND  
COMMUNITY ISSUES ENDOWED FUND FOR EXCELLENCE

Recommendation: that the Board of Trustees accept gifts of \$163,055 and pledges of \$1,336,945 from multiple donors to create and endow the Institute for Rural Journalism and Community Issues Endowed Fund for Excellence in the College of Communications and Information Studies' School of Journalism and Telecommunications and submit these gifts and pledges of \$1.5 million for matching funds from Kentucky's Endowment Match Program. Council on Postsecondary Education guidelines require that the Board of Trustees acknowledge its responsibility for UK's participation in the program and for all university endowment funds.

Background: Gifts and pledges supporting the purpose and activities of the Institute for Rural Journalism and Community Issues (IRJCI) have come from alumni and friends, local, state, and national media; and corporations, organizations, and foundations. The IRJCI assists non-metropolitan media as they define the public agenda in their communities through strong reporting and commentary on local issues and on broader issues that have local impact. Its initial focus area is Central Appalachia, but it has a statewide mission and national scope. It also interprets rural issues for non-rural news media, publishes research, and conducts seminars.

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Action taken:     Approved     Disapproved     Other\_\_\_\_\_