

ASACR 5

Office of the President
June 24, 2016

Members, Board of Trustees:

ACADEMIC DEGREE RECOMMENDATION:
COLLEGE OF FINE ARTS

Recommendation: that the Board of Trustees approve the establishment of a Bachelor of Science degree with a major in Digital Media and Design, in the School of Art and Visual Studies, within the College of Fine Arts, beginning in the Fall 2016 Semester.

Background: The proposed Bachelor of Science degree in Digital Media and Design is a response to rapidly advancing digital technologies and student demand. The degree is intended to educate students in studio-based digital media practices at the pre-professional level. It will be available to students who plan to undertake careers that require creative use of digital imagery with artistic and/or commercial applications; and involving digital design and illustration, photography, video, sound, and digital-based fabrication.

Graduates will be able to apply their knowledge and skills in digital software/hardware, and contemporary and past visual culture, to create innovative solutions to common problems.

This program has the approval of the appropriate councils and the University Senate and has completed the 45 day review process of the Council on Postsecondary Education. The Provost of the University supports this recommendation.

Action taken: Approved Disapproved Other _____