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Harvest ripe strawberries in the morning when it is still cool, but after dew has dried from plants.

Do not harvest wet fruit.





Optimal storage temperature is 32°F with 90-95% relative humidity.

Strawberries should be room cooled to 40°F or below immediately after harvest.

Do not hydrocool or pack fruit in ice.



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To avoid bruising and allow for ventilation, do not overfill cartons or trays.





Even when properly cooled and stored, fruit can rarely be kept more than 7 days after harvest.



