



 University of
Kentucky®
Alumni Association

Macy's Thanksgiving Day Parade

--- November 26-29, 2025 ---

For more than a century, the Macy's Thanksgiving Day Parade has marked the official commencement of the holiday season! This Emmy Award-winning tradition captivates over 3.5 million spectators in New York and entertains 50 million viewers at home each year. Witness the renowned large balloons, spectacular performances, unique floats, and much more up close and personal, then revel in The Christmas Spectacular Starring the Radio City Rockettes. Be a part of one of New York City's most beloved events and experience it firsthand! This is the

Macy's Thanksgiving Day Parade



Program Highlights

LUXURIOUS STAY: Enjoy three nights of comfort at the prestigious Hilton New York Midtown, right in the heart of the city's most iconic attractions.

Check-in: Wednesday, November 26
Check-out: Saturday, November 29

EXCLUSIVE WELCOME RECEPTION: Start your trip with a warm and inviting welcome reception at the Hilton New York Midtown, complete with delicious food and drinks. Connect with fellow alumni in a relaxed, elegant setting.

THANKSGIVING DAY VIP EXPERIENCE: Relish a one-of-a-kind Thanksgiving as you enjoy VIP parade viewing along with a gourmet brunch at Quality Italian, perfectly situated on the parade route for an unforgettable experience.

HOLIDAY MAGIC: On Friday, be mesmerized by the world-renowned Christmas Spectacular featuring the Radio City Rockettes—a quintessential New York City holiday tradition.

SPECIAL SOUVENIRS: Take home a cherished Macy's Thanksgiving Day Parade souvenir to remember this incredible experience.

PERSONALIZED EXPERIENCE: Receive an event lanyard and credential, making you feel like a VIP throughout the trip.

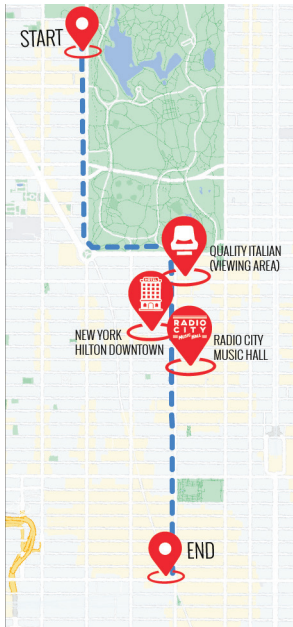
DEDICATED SUPPORT: Our on-site SET travel hosts and hotel hospitality desk are available to ensure your stay is seamless and enjoyable.

HASSLE-FREE: All taxes and gratuities on included items are covered, so you can focus on enjoying your trip.



Activity Level: Moderate

The tour includes walking to and from the parade viewing area at Quality Italian (4 blocks) and Christmas Spectacular starring the Radio City Rockettes (2 blocks). Please note there is seating for the meal at Quality Italian, but the parade viewing is standing only.



Your Itinerary

DAY ONE City Arrival and Evening Relaxation
Arrive at the New York Hilton Midtown and settle into your accommodations. Take the afternoon at your own pace, exploring the city sights at your leisure. Unwind with an Evening Welcome Reception conveniently located at the hotel.

DAY TWO Thanksgiving Celebration - Enjoy a leisurely morning on Thanksgiving Day. Your SET Tour host will guide you to Quality Italian on 6th Ave for a premium brunch with drinks. Take in the Macy's Thanksgiving Day Parade from the private viewing area in front of the restaurant.

DAY THREE Freedom to Explore - Take the day to explore New York City. Before and after the Radio City Hall Christmas Spectacular Broadway show, the city is yours to discover. Consider options like the Hop-On Hop-Off sightseeing bus tour or a carriage ride through Central Park for a laid-back experience.

DAY FOUR Departure - Check out of the hotel and embark on your journey home. Wishing you a safe and pleasant trip as you conclude your stay in New York.



Your Accommodations

NEW YORK HILTON MIDTOWN

Discover the Grandeur of New York Hilton Midtown
Nestled in the heart of the bustling city, New York Hilton Midtown stands as a distinguished landmark opposite the Museum of Modern Art. Surrounded by a web of convenient subway and bus lines, this iconic hotel offers unparalleled access to the best of New York's attractions and cultural gems.

Prime Location: A Gateway to New York's Wonders
Situated just two blocks away from Rockefeller Center and Radio City Music Hall, the hotel beckons you to immerse yourself in the vibrant energy of Midtown Manhattan. A leisurely stroll takes you to the expansive oasis of Central Park, offering a serene escape amidst the urban hustle. Within a mile radius, discover the iconic Grand Central Station, the dazzling lights of Broadway, and the electric ambiance of Times Square.

A Holiday Tradition

RADIO CITY MUSIC HALL

The Christmas Spectacular Starring the Radio City Rockettes is an annual musical holiday stage show presented at Radio City Music Hall in New York City. The 90-minute show features more than 140 performers and an original musical score, and combines singing, dancing, and humor with traditional scenes. The star performers are the women's precision dance troupe the Rockettes. Since the first version was presented in 1933, the show has become a New York Christmas tradition.

"It was a great experience and we appreciated the attention to detail and the prompt and friendly assistance provided by the SET team!"

— 2023 GUEST, TED A .



Visit UKTravelingWildcats.com
or call 833-577-2700

Mail to:
Sports & Entertainment Travel, LLC
4910 W. 16th St. Suite 105
Indianapolis, IN 46224

Macy's Thanksgiving Day Parade | November 26-29, 2025

GUEST INFORMATION:

Guest #1 Full Name (Title/Salutation): _____ Date: _____ / _____ / _____

Tour Badge Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Guest #2 Full Name (Title/Salutation): _____ Date: _____ / _____ / _____

Tour Badge Name: _____

Email: _____ Phone: _____

**If you have more than 2 guests in your travel party, please attach their information to this registration form when mailing to Sports & Entertainment Travel.*

RATES:

Single (\$5,569) Double (\$4,599) Triple (\$4,239) Quad (\$4,089) Child (\$2,499)

DEPOSIT (Final payment will be charged on August 29, 2025):

_____ guests for main tour (\$1,999/person) = TOTAL DEPOSIT: \$ _____

DEPOSIT PAYMENT: MasterCard / Visa American Express Discover

Card #: _____ Exp. Date: / ____ CVV: _____

Name (As printed on card): _____

Billing Address (If different from above): _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____ / _____ / _____

By signing this form, I hereby acknowledge and agree to the full terms and conditions provided at the above URL and agree that Sports & Entertainment Travel, LLC is authorized to charge my credit card above for the deposit for this program.

*Be there as all eyes
turn to the streets
of Manhattan for
the annual parade of
celebrities, cheerleaders,
clowns, marching bands,
and Broadway
performances.*



Book Now at
UKTravelingWildcats.com
or call 833-577-2700



UK Alumni Association
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