



This Test has 64 attempts. For information on editing questions, click **More Help** below.



# Test Canvas: Readings quiz week 12 -- Fast food nation

*The Test Canvas allows you to add and edit questions, add Question Sets or Random Blocks, reorder questions, and review the test. [More Help](#)*

Question Settings

You can edit, delete, or change the point values of test questions on this page. If necessary, test attempts will be regraded after you submit your changes.

Description	
Instructions	
Total Questions	10
Total Points	100
Number of Attempts	64

Select: All None Select by Type: - Question Type -

Delete and Regrade Points  Update and Regrade Hide Question Details

**1. Multiple Choice: Q1: 0 0 1 20 120 un...**

Points: 10

<b>Question</b>	In <i>Fast Food Nation</i> (p. 112), John Richard Simplot, America's 'great potato baron', expanded his early capital by feeding what to his pigs:
<b>Answer</b>	potatoes
	-----
	french fries
	-----

wild horse meat

manatee droppings

2. Multiple Choice: Q2: 0 0 1 23 137 un...

Points: 10

**Question**

In *Fast Food Nation* (p. 113), Simplot uses a prune dryer to dehydrate which crop – which he describes as like ‘gold dust’ – for sale to the US Army during WWII

**Answer**

a. potatoes

b. yellow potatoes

c. beets

d. onions

3. Multiple Choice: Q3: 0 0 1 11 69 uni...

Points: 10

**Question**

In *Fast Food Nation* (p. 117), Schlosser uses the word ‘oligopsony’ to refer to:

**Answer**

a. McDonald’s pays low prices to potato farmers

b.

A few large potato buyers control the market and drive down prices for potato farmers

c.

Potato farmers have gotten really large and command high prices for potatoes

d.

The potato harp has been discriminated against by symphony directors

4. Multiple Choice: Q4: 0 0 1 17 101 un...

Points: 10

**Question**

In *Fast Food Nation* (p. 119), the author invokes 'the fallacy of composition', a logical error, in order to describe:

**Answer**

how new technologies contribute to global warming

how the adoption of expensive new technologies that would seem to benefit farmers by increasing farm yields actually leads to declining farm incomes because when all farmers adopt these technologies, prices fall but the farmer must still pay for the technology

how consumers think of chicken mcnuggets as food

how adopting farm technologies has especially benefitted small farmers

5. Multiple Choice: Q5: 0 0 1 18 108 un...

Points: 10

**Question**

According to *Fast Food Nation* (p. 126), which of these ingredients is not used to flavor a Burger King Strawberry Milk Shake:

**Answer**

cinnamyl isobutyrate

4-methylacetophenone

methyl heptane carbonate

strawberries

6. Multiple Choice: Q6: 0 0 1 9 53 univ...

Points: 10

**Question** In *Fast Food Nation* (p. 130), the Water Gun Knife is used to

**Answer** remove feathers from chickens

.....  
repel zombie attacks

blast potatoes into French fries

.....  
train ninja warriors

7. Multiple Choice: Q7: 0 0 1 24 140 un...

Points: 10

**Question** In *Fast Food Nation* (p. 136-8), Schlosser suggests that the underlying reason for the fact that small ranchers (with 300-400 head of cattle) are going out of business is:

**Answer** hoof and mouth disease caused by zombie attacks

.....  
the falling price of beef

industry concentration that has reduced the number of buyers, limiting competition and driving prices down

.....  
Water Gun Knives

8. Multiple Choice: Q8: 0 0 1 8 47 univ...

Points: 10

**Question**

*Fast Food Nation* (p. 140) talks about McNuggets, which

**Answer**

- a. have a fatty acid profile more resembling beef than poultry
- b. contain twice as much fat per ounce as a hamburger
- c. are flavored with beef extract
- d. all of the above

9. Multiple Choice: Q9: 0 0 1 32 185 un...

Points: **10****Question**

In *Fast Food Nation* (p. 142), Schlosser describes the chicken production industry, which is dominated by contracts that tie the chicken farmer to one specific corporate processor, leading to the following conditions:

**Answer**

- a. the corporate buyer owns the chickens
- b. half of all chicken farmers leave the business after just 3 years
- c. the processor can terminate the contract whenever it wants
- d. all of the above

10. Multiple Choice: Q10: 0 0 1 33 194 universit...

Points: **10****Question**

In *Fast Food Nation* (p. 200), Schlosser describes the effects of E. Coli food poisoning, in which a child dies because of the toxins entering his bloodstream and destroying his brain. He suggests that the prevalence of E. Coli in beef is down to:

**Answer**

a.

Cattle are raised in feedlots where cows stand in pools of manure

b.

In the slaughterhouse, gutters bust open the guts of cattle up to 20% of the time, splattering the meat with fecal waste before it it ground and shipped

c. zombies often get caught in the machines

 d. a and b above

Select: All None Select by Type: Points